



Event Update One – General Event Information (14th December 2011)

All International Federations are being sent this email as tickets go on sale for the 2012 UCI BMX World Championships in Birmingham on Thursday 1st December. Please pass this information on to all qualified riders once they are sure to compete in the World Championships. It is also useful for rider families and therefore available on the official website www.bmxworldchamps.com.

We look forward to welcoming you to the 2012 UCI BMX World Championships in Birmingham below is the start of information as we go towards the competition next year. We encourage you to visit the official website <u>www.bmxworldchamps.com</u> and check back regularly as information is posted and content grows as we build up the event in May next year.

Competition Schedule

The competition schedule will be different for 2012 and also the way in which tickets for the event are sold. The racing at the 2012 UCI BMX World Championships in Birmingham will begin on Thursday 24th May with the track open for structured practice by country the previous two days (22nd & 23rd).

The competition is slightly different to previous World Championships and has two 'show' nights of elimination racing in which both Challenge and Championship riders will star.

Friday 25th and Saturday 26th May will make the best possible use of the NIA as an indoor arena to host two exciting nights of racing and entertainment that will keep spectators on the edge of their seats.

More information on the schedule is available on www.bmxworldchamps.com

Spectator Tickets

Ticketing is different to the way World Championships have been promoted previously so we strongly encourage you to read the information on the website. Tickets are on sale from the 1st December 2011, we are expecting a sell out crowd so to avoid disappointment please do not leave purchasing your tickets until you arrive in Birmingham.

We have tried to create a number of options that give us the opportunity to introduce the sport of BMX racing to as many people as possible and to give the largest range of choice to those wanting to see the racing so please read the information carefully.

General ticket information can be found in the spectator section on the official website www.bmxworldchamps.com/Spectator .

Rider Tickets

All Riders participating at the World Championships in Birmingham will receive a WINGS accreditation wristband that will grant access to the required areas of the arena, including spectator seating, for all sessions *EXCEPT* the Friday and Saturday evening.

Riders who wish to watch the racing from the spectator seating on these evenings will be required to purchase a special 'Rider Ticket' offering a 15% discount off standard prices. Rider tickets can be purchased from the 1st December by visiting the rider section <u>www.bmxworldchamps.com/Rider</u>. Riders do not require a ticket for Thursday, Friday and Saturday day sessions and Sunday.

A number of tickets will be held and sold in stages early next year therefore still allowing riders that have not yet qualified the opportunity to buy a seat watch the evening racing should they qualify at a later date. However, this number is very limited and so should you wish to guarantee a ticket you are advised to buy as soon as possible.











More information on tickets for riders can be found at www.bmxworldchamps.com/Rider

Pits and Pre-staging

The pits area and pre-staging will only be accessible to accreditation holders. This is to allow for a smooth rider call up process but also to ensure the security of all equipment and belongings.

Parents Area

A parents area will be available between the Pits and Pre-staging to allow parents to see children before they race should they wish.

Travel



Birmingham is easily accessible located in the West Midlands approximately 2 hours drive from Central London and 3.5 hours from the channel tunnel. It also has its own international airport providing direct scheduled links to over 100 destinations across the world.

Accommodation

The NIA is in the centre of Birmingham, and close to a range of accommodation options. For more information on the accommodation available including how to book please visit the official website www.bmxworldchamps.com/Rider .

Camping

There is a World Championships campsite at Perry Park (5.5 mile/ 8km from the NIA) with access (at extra charge) to Perry Park BMX track for training, Camping booking is also now open. Check the website for information and how to book <u>www.bmxworldchamps.com/Rider/Article/596/1</u>.

Details of how to access training on the Perry Park BMX track will be available on the official website closer to the event.













There will a bus shuttle service available from the official campsite to the NIA. Please note that should you wish to park vehicles at the NIA all parking will be in public car parks and you will be charged the standard tariffs.

2012 UCI BMX

WORLD CHAMPIONSHIPS

Parking at the NIA

Due to the NIA's city centre location all car parking is in public pay and display car parks. Costs are currently up to £8 for up to 24 hours. However, most city centre accommodation is within walking distance of the hotel and there is due to be a shuttle bus service for those staying at the Perry Park campsite. For more info on car parking at the NIA go to the NIA website www.thenia.co.uk/travel/car

Things to do in Birmingham

Birmingham is a vibrant city with something for everyone whether relaxing, eating, drinking or entertaining the family. For more information on some of the activities on offer please follow the link www.bmxworldchamps.com/Spectator/Article/628/1 .

As a fact Birmingham has more canals that Venice and we look forward to seeing you by them at the NIA in May.

<End>







